

REGULATION

7th edition of the COMPETITION

A WELL DESIGNED BOOK – Let's start with children

The Organizers:

The Academy of Fine Arts in Katowice

The Roundabout Art Gallery of the Academy of Fine Arts in Katowice

Competition website: <https://asp.katowice.pl/uczelnia/wydarzenia/ksiazka-dobrze-zaprojektowana-zaczniemy-od-dzieci/7-edycja-konkurs>

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Objectives:

The objective of the Competition *A well designed book – let's start with children* is a review of illustrations and books for children. The aim of the Competition is to draw attention to the needs of the youngest readers and to apply design rules that should accompany the creation of books for children, as well as to promote young artists on the publishing market. The Competition will award the best projects in which individuality and artistic originality go hand in hand with a form suitable for children of certain age groups.

Section I. Terms and Conditions of Participation:

1. The Competition may be participated by students and graduates (2018 and 2019) of the higher schools of art and design in Poland and abroad.
2. The Competition may be participated individually or in teams.
3. Each participant may submit an unlimited number of projects.
4. The subject of the Competition are illustrations and projects of books and book applications for children.
5. Participants can submit works created within the teaching process as well as individual accomplishments.
6. The subject of the Competition may be original books, books based on existing texts or based on texts made available by the publishers on the Competition website.
7. In the case of submissions to texts written by other authors, the Jury will only evaluate the illustrations and graphic design. In the case of original books, the Jury may also assess the content of the book.
8. Works previously published on the publishing market are excluded from the Competition.
9. The texts made available by the publishers are protected by copyright and may only be used in the context of the Competition.

Section II. Technical conditions:

1. For the Competition you can submit:
 - a) sets of illustrations or centerfolds ("with" or "without" the text) – printout of at least 4 illustrations or centerfolds related to one subject;
 - b) book mock-ups – together with a printout of at least 4 centerfolds;
 - c) designs of book apps (on a flash drive) together with a printout of at least 4 sample screenshots of the application;
 - d) illustration projects for the texts made available by the publishers within the framework of the Competition – number and parameters according to individual guidelines attached to the text by the publisher (available on the Competition website).
2. The application for the Competition takes place in three obligatory stages:
 - a) registration via the platform <https://panel.kdz.asp.katowice.pl> (provision of personal data and giving consent for their use for the purposes and scope specified herein);
 - b) attaching files of all submitted works via the platform <https://panel.kdz.asp.katowice.pl> (format TIFF, resolution 300dpi, CMYK, original size, named: surname_first word of the title_consecutive numbers, f.e. smith_cinderella_1.tiff, smith_cinderella_2.tiff, smith_cinderella_3.tiff, etc.);

- c) Sending the submitted works (illustration prints or centerfolds / book mock-ups / screenshot prints together with the application on electronic media) by mail to the Organizer's address:
Konkurs KDZ7
The Academy of Fine Arts in Katowice
ul. Raciborska 37
40-074 Katowice

Failure to meet any of the above conditions (a/b/c) will result in the works being excluded from the Competition.

3. On the back of each printed piece of work/mock-up there should be a permanent and legibly filled in identification card (available on the Competition website).
4. The age of the recipient should be specified by the author (0-3, 4-8, 9-12) or according to the information given by the publisher.
5. The author of the text should be provided.
6. The application must be submitted by 30 June 2020 (the date of receipt of submitted works by the Organizer is decisive).
7. The shipment should be carefully packed and protected against damage – the Organizer is not responsible for damage/loss during transport.

Section III. Prizes and The Jury of the Competition:

1. The entries will be judged by a Jury consisting of specialists in the field of children's books.
2. The Jury will award three prizes, subject to the further provisions hereof:
1st prize – PLN 6000
2nd prize – PLN 4000
3rd prize – PLN 2000
The prizes are subject to taxation in accordance with applicable regulations.
3. The Jury reserves the right to establish the final amounts in cash prizes, to adjust their levels or not to confer prizes.
4. The publishers award their own prizes, according to the description attached to the texts.
5. Children's Jury awards its own prizes not specified herein.
6. There is also a possibility of awarding founded prizes and honorable mentions.
7. The decisions of the Jury are final and unquestionable.
8. In the case when there is more than one author to a project, the prize is treated as one, collective and not subject to multiplication, and if the collective participant did not specify the extent of individual shares at the time of submission, the shares for individual co-authors are considered equal.
9. The winners of the Competition will be announced on the day of the opening of the exhibition, within the period indicated in point 1 of Section V hereof.
10. The prizes will be transferred to the account indicated by the winners of the Competition after the announcement of the results thereof, no later than 21 days after the date of the announcement of the results, subject to the provisions of point 10 of this Section.
11. In the case of awarding prizes funded by other institutions and sponsors, payment of the prizes will rely directly on the funders.

Section IV. Rules of using the works submitted in the Competition:

1. The delivery of the works authorizes the Organizer to reproduce and publish them for the purposes of the exhibition referred to in point 1 of Section V hereof and to promote the Competition without the obligation to pay any royalties (additional remuneration for using the works).
2. Each participant of the exhibition referred to in point 1 of Section V hereof grants the Academy of Fine Arts in Katowice a non-exclusive, perpetual licence to use the works awarded in the Competition of his/her authorship/co-authorship exclusively for the promotional and exhibition purposes carried out by the Academy or the Academy together with other entities, if the use of these works does not involve obtaining any financial benefits for the Academy or any other entity not being the author of a given work and is connected with the promotion of the competition objectives described in the introduction, the activity of the Academy, and promoting and informing about design and creative activities. Exercising the rights defined in the previous sentence is unlimited in Time and Territory.

3. The Academy reserves the right to choose a form of the execution of the rights described in this Section hereof, also by means of the Internet.
4. The works awarded by the publishers will be covered by separate legal agreements concluded directly by and between the Competition participant and the publisher on the basis of generally applicable law, (without the intermediary of the Academy).

Section V. The Exhibition:

1. The opening of the exhibition and announcement of the Competition results will take place on 23 April 2021 at the Roundabout Gallery of the Academy of Fine Arts in Katowice.
2. The exhibition will present the works selected for this purpose by the Competition Jury.

Section VI. Final provisions:

1. The works submitted to the Competition will not be sent back by the Organizer.
2. In exceptional cases when handmade originals are submitted for the Competition, they can be collected personally at the Academy of Fine Arts in Katowice, subject to the provisions below:
 - a) in case of works not qualified for the exhibition – from 24 April 2021 by 30 June 2021
 - b) in case of works qualified for the exhibition – 30 April 2023 by 30 June 2023.After these dates, the Organizer will not be responsible for the submitted works. In order to receive the works, please contact the Competition Coordinator in advance via e-mail.
3. Sending an application via the platform <https://panel.kdz.asp.katowice.pl>, and works by mail is equivalent to:
 - a) acceptance of these Regulations;
 - b) giving consent to the public processing and disclosure of the submitted data for exhibition and promotion purposes;
 - c) participant's statement (team included) that he/she possesses the exclusive copyright to the works submitted in the Competition and undertakes to respect the rights and responsibilities described herein.